How to add a live link to an image:

1.       Insert picture in your page.

2.       Click on the picture and click change link

3.       Insert the URL address you want the picture to lead in the ‘Text to display box’

4.       Click ‘ok’ and then save the page.

Please refer to the website below for more information.

<http://www.steegle.com/websites/google-sites-howtos/image-link>